



E-newsletter content

Published monthly, Rewards & Benefits Today newsletter is relevant to HR professionals who require authoritative and relevant information on benefits and rewards provision / management. Content includes the hot topics of the day, benchmarking data and insights from rewards and benefits professionals themselves.

Market reach and frequency

Circulation: 11,000
Frequency: Monthly (1st Thursday)
Target Audience: HR professionals who have responsibility for compensation and benefit.

Advertising opportunities

Ad unit	Size (px)	cost per insertion £
Top Banner	468 x 60	595
Skyscraper	120 x 600	595
Advertorial	See below	750
Mid banner	468 x 60	595
Supplier news	See below	149
Mid MPU	300 x 250	595
Solus	As above	1650

Advertising delivery requirements

Advertisements and/or copy must be submitted to newsletters.copy@rbi.co.uk at least (5) five business days before scheduled sponsorship. GIF, animated GIF and JPEG images are accepted. Flash and rich media files are not accepted. File size should not exceed 30k. All advertisements should be accompanied by a text equivalent in order to be seen by all subscribers (200 characters). Either mid MPU OR mid banner will feature on the newsletter. **Supplier News: Text only 8 word link (each newsletter will carry 3 supplier news links). Advertorial: Text only profiles: up to 8 words in the headline, 50 words in the body text and an 8 word link to your website (each newsletter will carry only 1 advertorial slot).**

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All advertisements are accepted subject to RBI's standard terms and conditions which can be found at <http://www.reedbusiness.co.uk/adtermsandconditions>