

1. Top Banner 468 x 60 px

2. Skyscraper 120 x 600 px

3. Advertorial - Text only profile

4. Mid Banner 468 x 60 px

5. Supplier News - 8 word link

6. Mid MPU 300 x 250 px

E-newsletter content

Employers' Law Direct is a free monthly email newsletter designed to help HR professionals stay informed of their legal responsibilities in the workplace. Employers' Law Direct contains legal news, advice, case reports and an essential guide to upcoming employment legislation. It is written by the same editorial team who produce Employers' Law magazine and personneltoday.com.

Market reach and frequency

Circulation: 13,500 (Publishers statement)

Frequency: Monthly

Target Audience:

- HR professionals with a job responsibility for Employment Law
- Employment lawyers and advisors
- Managers of employee relations

Advertising opportunities

| Ad unit | Size (px) | cost per insertion £ |
|---------------|-----------|-------------------------|
| Top Banner | 468 x 60 | 550 |
| Skyscraper | 120 x 600 | 550 |
| Supplier news | See below | 149 |
| Advertorial | See below | 550 |
| Mid banner | 468 x 60 | 350 |
| Mid MPU | 300 x 250 | 500 |
| Solus | As above | 1,250 |

Advertising delivery requirements

Advertisements and/or copy must be submitted to newsletters.copy@rbi.co.uk at least (5) five business days before scheduled sponsorship. GIF, animated GIF and JPEG images are accepted. Flash and rich media files are not accepted. File size should not exceed 30k. All advertisements should be accompanied by a text equivalent in order to be seen by all subscribers (200 characters). Either mid MPU OR mid banner will feature on the newsletter. **Supplier News: Text only 8 word link (each newsletter will carry 3 supplier news links). Advertorial: Text only profiles: up to 8 words in the headline, 50 words in the body text and an 8 word link to your website (each newsletter will carry only 1 advertorial slot).**

Sales contact information

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All advertisements are accepted subject to RBI's standard terms and conditions which can be found at

<http://www.reedbusiness.co.uk/adtermsandconditions>